

**GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY(Autonomous)
CHEERYAL (V) KEESARA (M) MEDCHAL (D),TELANGANA 501301**

MBA I YEAR II SEM

DATE: 27th March 2024.

Report on Business Plan

Activity Details : Business Plan

Date : 27th March 2024.

Participants: I MBA II Sem

Objectives:

1. To understand the components of a comprehensive business plan.
2. To develop analytical and strategic thinking skills.
3. To apply theoretical knowledge to practical business scenarios.
4. To foster teamwork and collaboration.
5. To cultivate entrepreneurial mindset and innovation.

Faculty coordinator :

1.Ms Kolluri Bhavana (Asst Professor)

2.Ms V.Shivani (Asst Professor)

Participant Details:

Designation No of Participants

Participants	No of Participants
I MBA II Sem	24

Outcomes:

1. Students develop detailed business plans encompassing all essential components, including market analysis, financial projections, and operational strategies.
2. students sharpen their analytical abilities and learn to make data-driven decisions.
3. students' communication and presentation skills, essential for pitching ideas to investors or stakeholders.
4. Working in teams fosters collaboration, leadership, and conflict resolution skills, which are invaluable in professional settings.

- The activity instills an entrepreneurial mindset, encouraging students to identify opportunities, take calculated risks, and innovate in the business landscape.

Conclusion: The Business Plan Activity is a cornerstone of the MBA curriculum, offering students practical experience in business planning and entrepreneurship. By engaging in this activity, students develop essential skills and competencies that prepare them for leadership roles in diverse industries. Through teamwork, critical thinking, and innovation, participants emerge with a deeper understanding of business dynamics and the confidence to pursue entrepreneurial ventures.

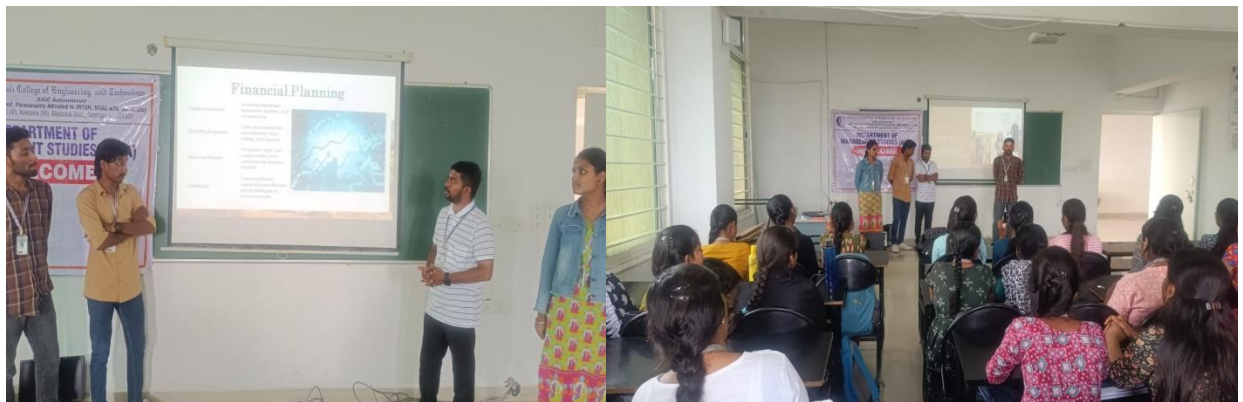
Participants List:

S.No	Participants List:	Topic	PPTs
1.	23R11E0003 23R11E0037 23R11E0059	Amazon	https://docs.google.com/presentation/d/1bMFGe0oOugMPMSawPv9gxoFJD1tI6HrY/edit?usp=sharing&ouid=112251335595742874844&rtpof=true&sd=true
2.	23R11E0013 23R11E0032 23R11E0051 23R11E0057	Cement Creation	https://docs.google.com/presentation/d/1zcvjxcOUf0CbNF6ktWgdER4Zq85X84X5/edit?usp=sharing&ouid=112251335595742874844&rtpof=true&sd=true
3.	23R11E0004 23R11E0014 23R11E0021 23R11E0052	Fabric Fusion	https://docs.google.com/presentation/d/1NVSM2hxIrxRsSD68kRa2HDx4IcpRzkRO/edit?usp=sharing&ouid=112251335595742874844&rtpof=true&sd=true
4.	23R11E0010 23R11E0038 23R11E0043 23R11E0045 23R11E0062	Mushroom Delight	https://docs.google.com/presentation/d/1N4QiY1IChSwbBBCWL-IvnIyLL4HzhuB4/edit?usp=drive_link&ouid=112251335595742874844&rtpof=true&sd=true
5.	23R11E0006 23R11E0026 23R11E0031 23R11E0035	Live Trend	https://docs.google.com/presentation/d/1QJIARFc1r3_aLGljzhJH6LwW3-Cqv2rf/edit?usp=drive_link&ouid=112251335595742874844&rtpof=true&sd=true
6	23R11E0027 23R11E0030 23R11E0033 23R11E0050	Flipkart	https://docs.google.com/presentation/d/1qgelhBnzg68zWy5OEvlCOENMtYAR-gf/edit?usp=drive_link&ouid=112251335595742874844&rtpof=true&sd=true

Activity Pics:



Topic : Live Trend



Topic : Fabric Fusion



Topic: Cement Creation



Topic: Mushroom Delight



Topic: Amazon

